

Curriculum vitae Daniel Welzer

Head of Division and Chairman of the Board at W&W brandpool GmbH, Director of Adam Riese GmbH

Date/place of birth	4 August 1973 in Münster, Germany
Education and training	1994 - 1997 Study of IT and Information science, Saarland University, Saarbrücken, Germany
Professional background	1996 - 1997 Project manager Internet & Telecommunication, MSI GmbH, Bertelsmann SE & Co. KGaA, Saarbrücken, Germany 1997 - 2006 Various positions in the fields of consulting and IT development, finally as head of CRM and Analytics Solutions, NCR GmbH, Augsburg, Germany 2006 - 2007 Head of After Sales Services, Arvato Supply Chain Management Solutions, Bertelsmann SE & Co. KGaA, Gütersloh, Germany 2008 – 2009 Product Line Manager and Director, Arvato Supply Chain Management Solutions, Bertelsmann SE & Co. KGaA, Gütersloh, Germany 2009 – 2012 Director of the organisational unit Germany & France, Prinovis, Bertelsmann SE & Co. KGaA, Hamburg, Germany 2012 – 2014 Director, Arvato CRM Solutions Germany, Bertelsmann SE & Co. KGa, Gütersloh, Germany 2014 - 2018 Chairman of the Board of Directors, Arvato CRM Solutions Germany, Bertelsmann SE & Co. KGa, Gütersloh, Germany Since May 2018 Head of Division and Chairman of the Board at W&W brandpool GmbH, Stuttgart, Germany Since September 2020 Director Adam Riese GmbH, Stuttgart, Germany