W&W Group

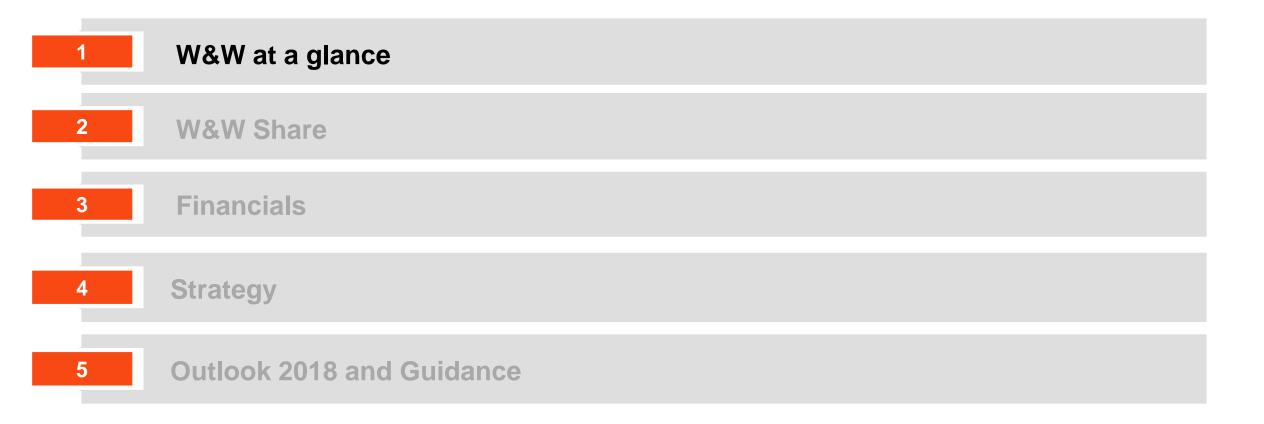
Financials and Business Outlook

November 2018





Agenda





W&W at a glance

200 years of experience in financial issues



1828 Württembergische Privat-Feuer-Versicherungsgesellschaft was established, the oldest private property insurance in southern Germany



1921 Wüstenrot (Gemeinschaft der Freunde) was founded, Germany's first home loan and savings bank



1999 Merger of Wüstenrot und Württembergische



2005
Acquisition of
Karlsruher
Versicherungsgruppe



2010 Acquisition of Allianz Dresdner Bauspar AG



2017 Introducing new digital brand "
"Adam Riese"



2018 online platform Wüstenrot Wohnwelt started

1833 Allgemeine Rentenanstalt, the first pension insurance in Germany was established



1991 Württembergische Feuerversicherung and Allgemeine Rentenanstalt merged into Württembergische 2001
Acquisition of
Leonberger
Bausparkasse
AG

2009 Acquisition of Vereinsbank Victoria Bauspar AG

2017 Participation in **treefin GmbH**; creating "W&W FinanzGuide-App"

Württembergische

Versicherung AG





VereinsbankVictoriaBausparAG





W&W at a glance

W&W as diversified insurance & banking company

Established player with well-known brands

- Diversified insurance & banking company
- Reputation of 200 years of expertise in financial issues
- Well known brands: Wüstenrot and Württembergische
- Approx. 6 million customers in total
- Headquarters in Stuttgart, Germany
- Approx. 6,900 employees

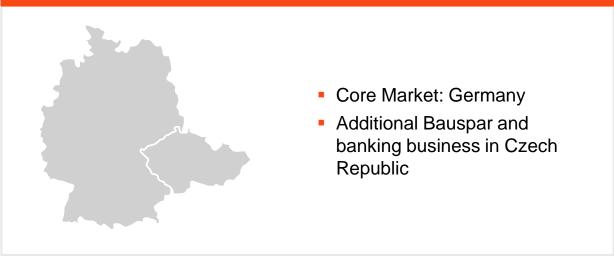
Key figures consolidated balance sheet 30/09/2018:

- Total assets: 74.0 €bn
- Net profit: 172.3 €mn
- Capital investments: 47.7 €bn
- Senior fixed-income securities: 20.6 €bn
- Building loans: 23.1 €bn
- Technical provisions: 35.3 €bn
- Equity: 4.2 €bn

Balance sheet total and equity in €bn



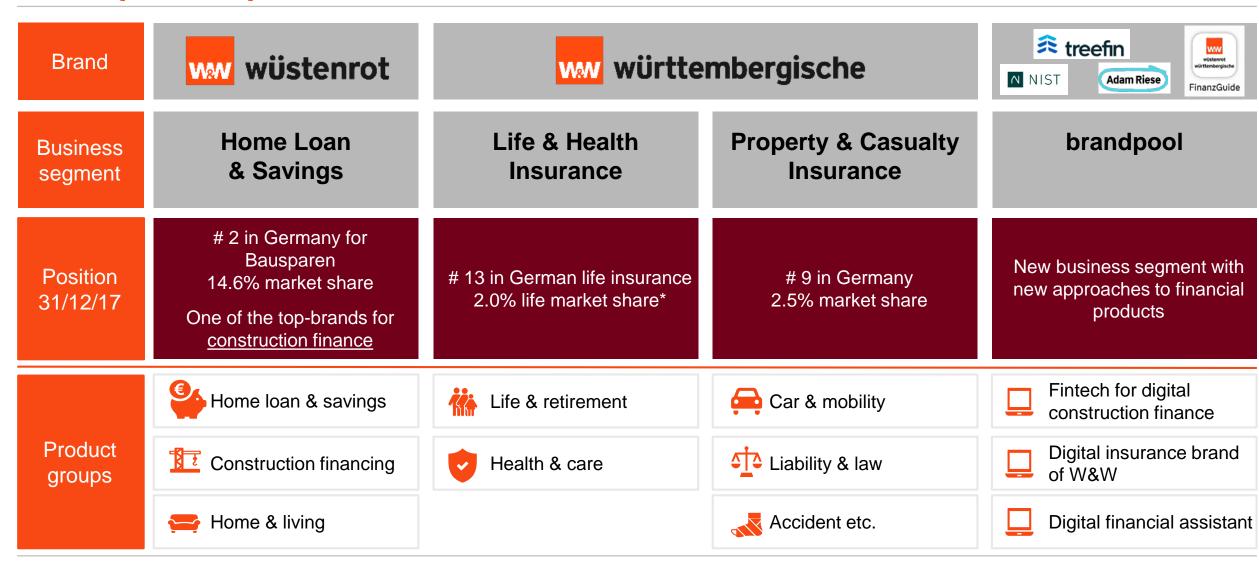
Geographic focus





W&W at a glance

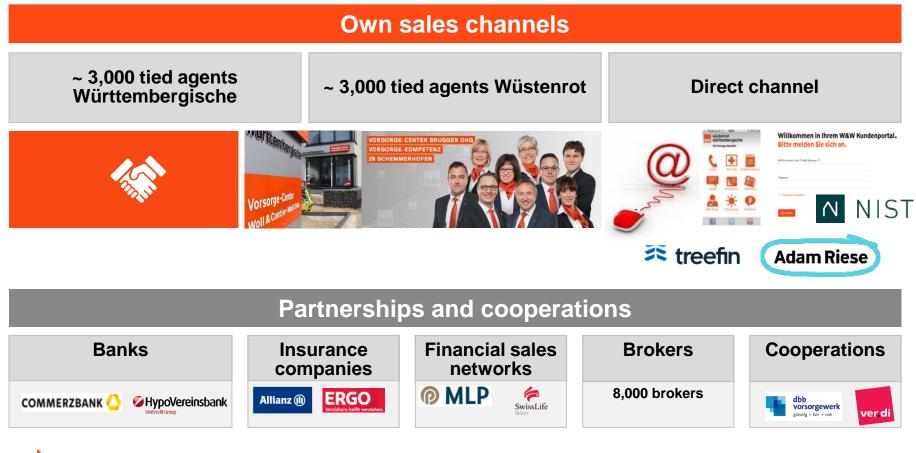
Broad product portfolio to create and secure values





* only Württembergische Lebensversicherung

Our sales force: broadly positioned to capture further growth

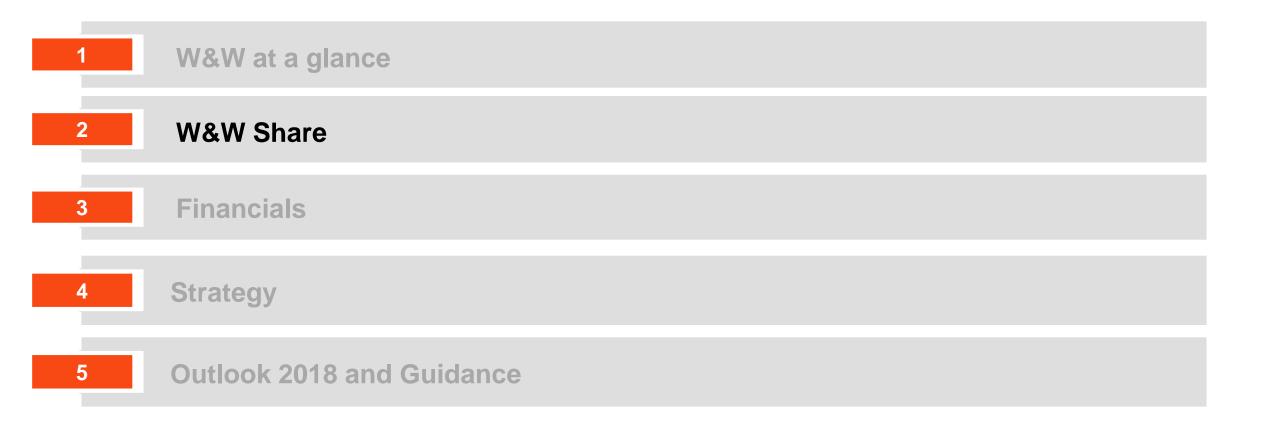




Potential access to 40 million customers.



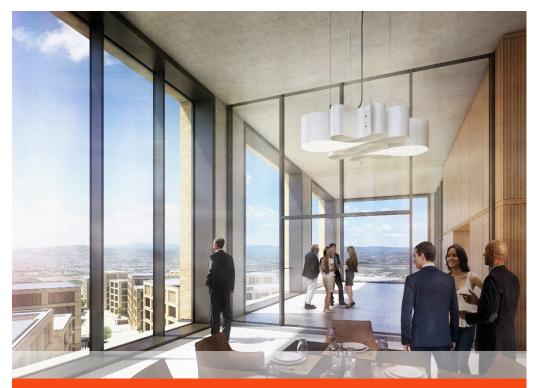
Agenda





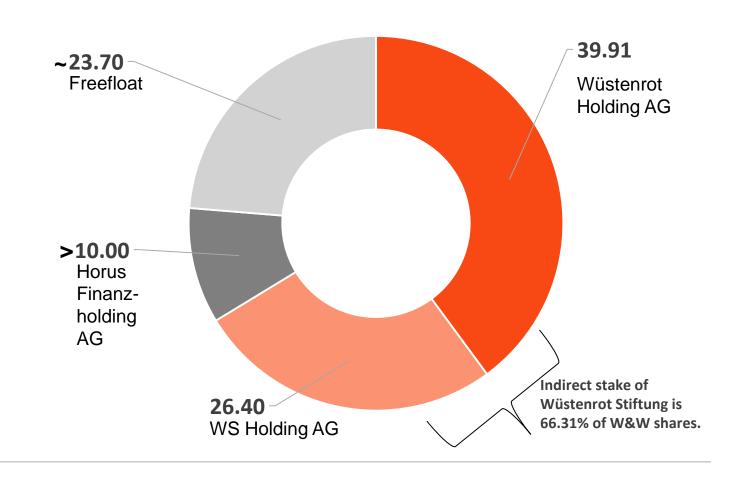
W&W Share

Investors of W&W-Group



W&W registered shares are listed on the Stuttgart and Frankfurt stock exchange. W&W AG is part of the SDAX since March 2016. Anchor shareholder is Wüstenrot Stiftung, holding an indirect stake of 66.31%.







W&W-Share

Price level with significant upside potential



Analysts' estimates			Upside per 30/09/18
Commerzbank	14/11/18	buy / targetprice: 22.00 €	12%
Lampe	09/11/18	buy / targetprice: 23.50 €	20%
Metzler	29/03/18	buy / targetprice: 25.60 €	30%
Montega	19/11/18	buy / targetprice: 23.50 €	20%
LBBW	13/08/18	buy / targetprice: 23.00 €	17%

- Analysts see a clear upside potential and recommend the stock as a buy
- **30/09/2018:**
 - Equity per share: 45.36 €
 - Earnings per share: 1.84 €

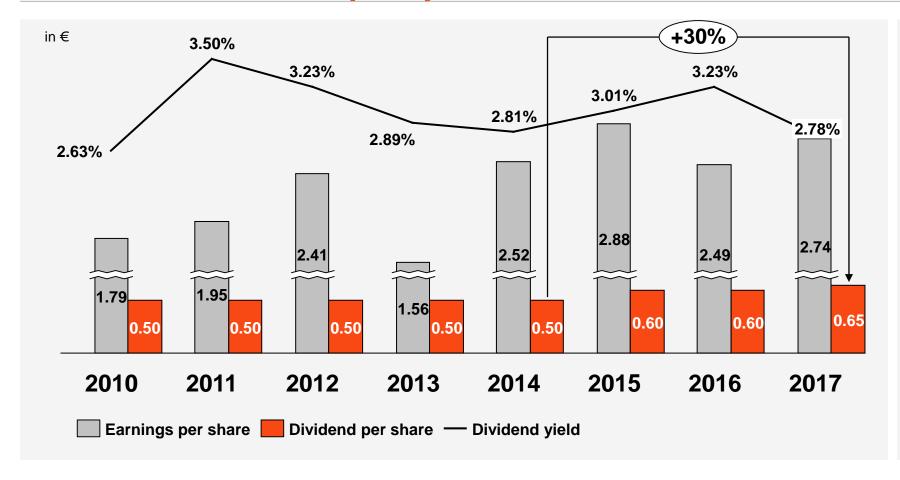


Current valuation offers attractive entry level.



W&W-Share

Sustainable dividend policy



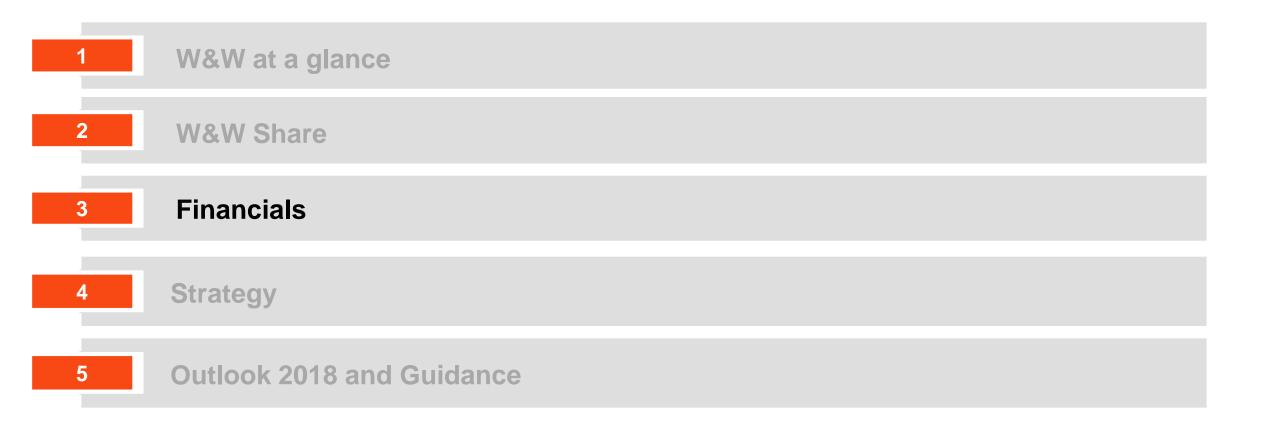
- Dividend increase 2018 from 0.60 to 0.65 € (+8.3%)
- Since 2014: + 30%
- Dividend yield currently 2.8%
- For comparison:
 - Ø MDAX (2.6%)
 - Ø SDAX (1.8%)



Our dividend policy: Reliable dividend at least at the previous year's level.



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Results 2014 – 2017: Overview

Group Net Profit (IFRS) in €mn	2014	2015	2016	2017
Segment Home Loan and Savings Bank	51.8	57.0	58.7	58.5
Segment Life and Health Insurance	45.7	40.3	49.7	31.8
Segment Property/Casualty Insurance	128.2	114.9	108.3	125.8
Others/Consolidation	16.3	62.1	18.6	41.9
Group Net Profit	242.0	274.3	235.3	258.0
Earnings before income taxes	283.0	323.6	291.6	292.4
Income taxes	-41.0	- 49.3	- 56.3	-34.4



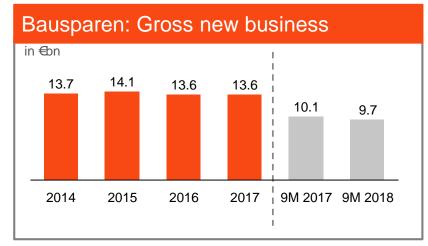
W&W 9M 2018 Net Profit

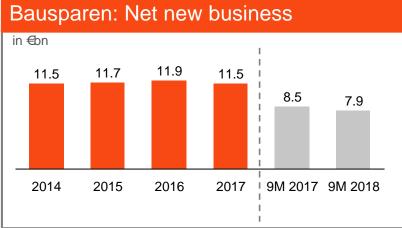
Group Net Profit 9M/18 (IFRS) in €mn	30/09/2017	30/09/2018
Segment Home Loan and Savings Bank	42.6	45.5
Segment Life Insurance	21.4	12.4
Segment Property/Casualty Insurance	109.2	106.8
Other Segments/Consolidation	41.5	7.6
Group Net Profit	214.7	172.3

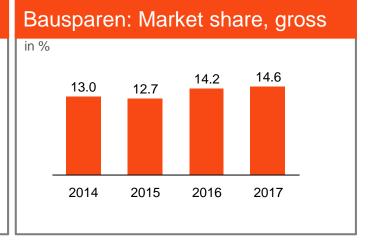
W&W Group completely on course (FY exp. at least 200 €mn) in 2018; Consolidated net profit slightly exceeds our expectations.

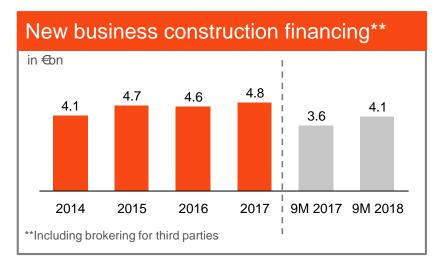


Home Loan & Savings segment*





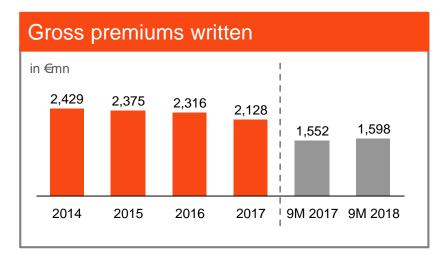


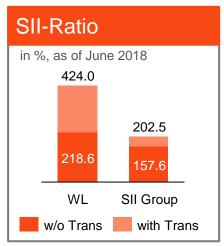


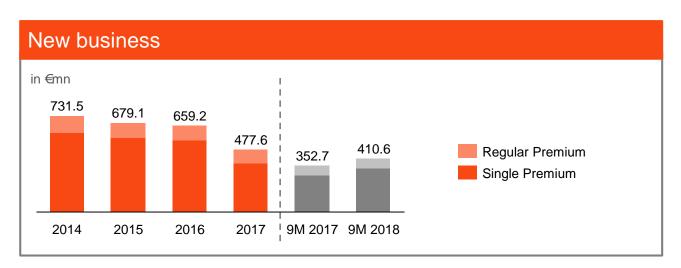


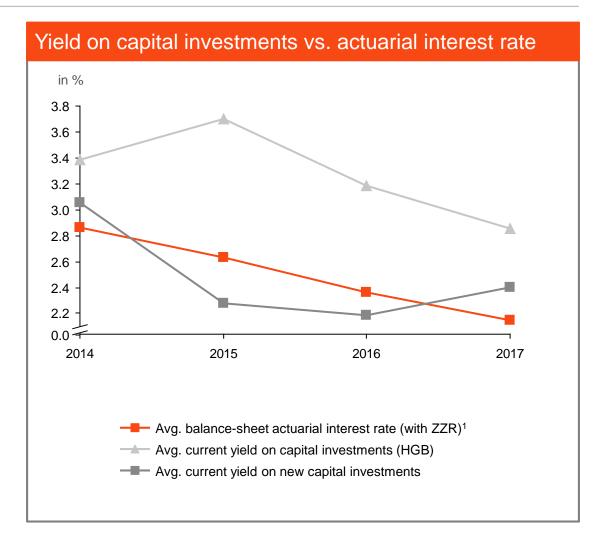


Life & Health Insurance segment



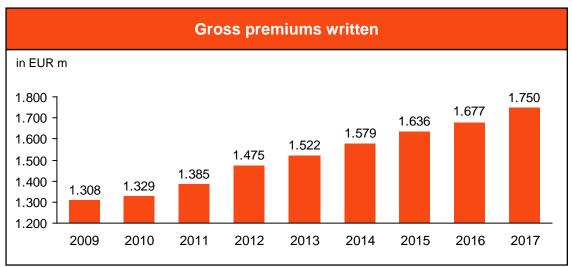


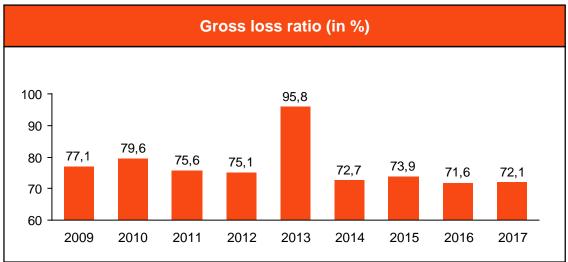


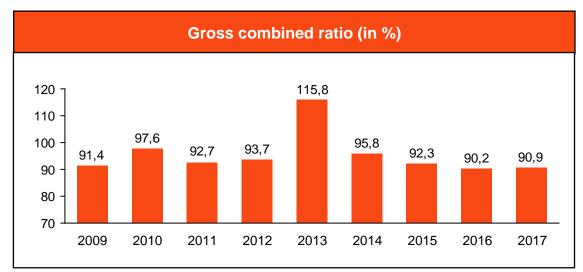


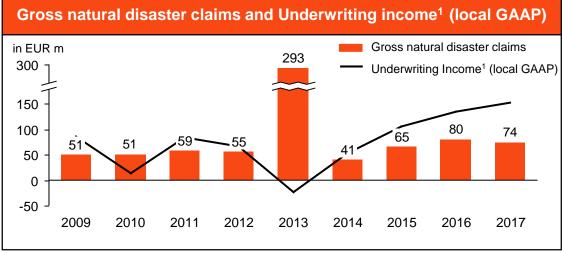


Property & Casualty Insurance segment



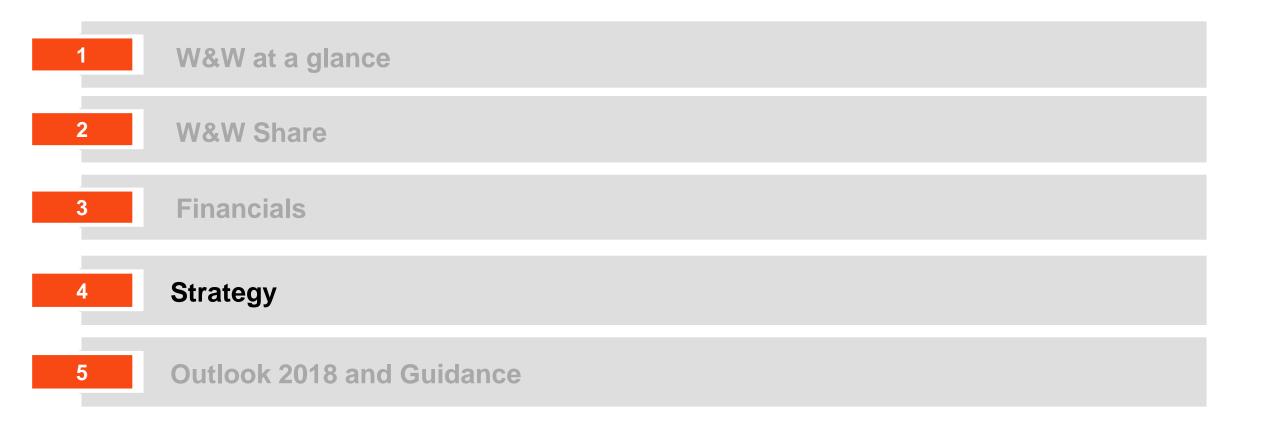








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W&W in challenging environment



- Shift in customer needs and values
- Change dynamic & demography
- New models in life and share economy
- Increasing plurality of society

- Regulatory requirements
- Consumer protection

- Increasing regulatory requirements for sales force
- Additional consumer data requirements
- Digitalization & technological progress
- Data era & digital networks

- Digitalization of and fight for client interface
- Data as success factors

- Interest rate development
- Capital markets

- Low interest rate environment
- Low risk premiums



"W&W Besser!" ensures competitive edge

Growth







Digital Transformation



Be faster, better, and more creative as competitors





Efficiency

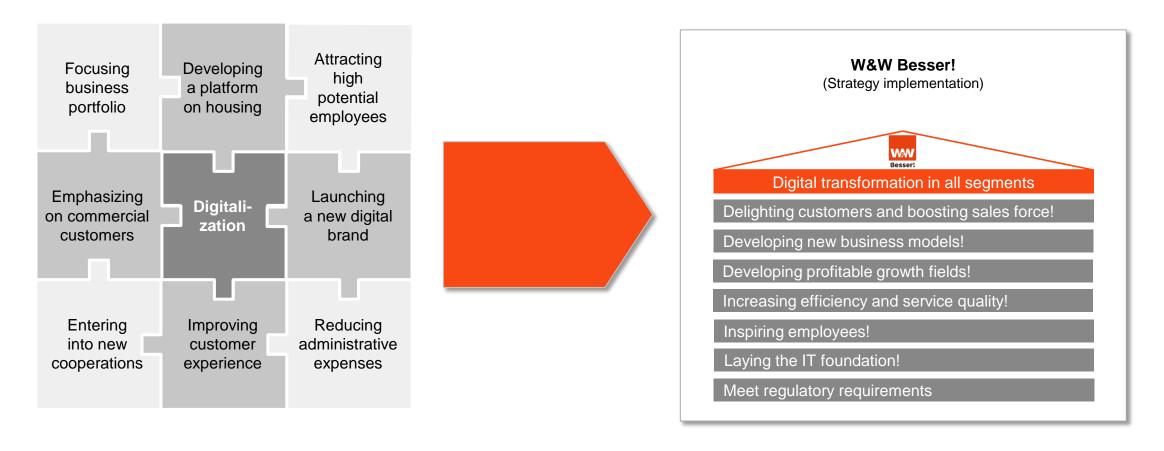




Investments in "W&W Besser!"



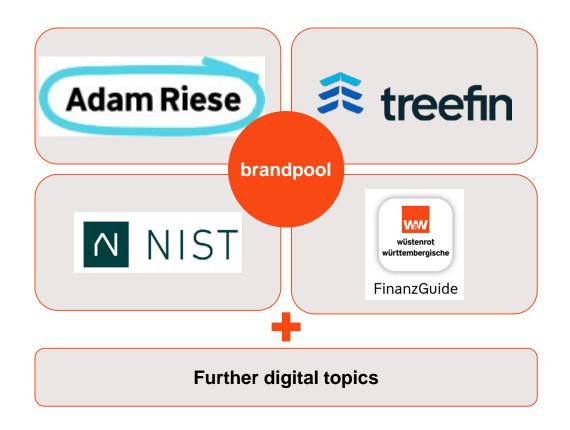
Strategy implementation bundled in "W&W Besser!"



> Clear objective: W&W as winner of the upheaval in the financial industry.



"brandpool": developing new digital business models



Our new business segment "brandpool"

- ✓ initial scope defined
- ✓ managing director Daniel Welzer (since May 2018)

Our new digital brand Adam Riese

- ✓ launched in October 2017 with a personal liability insurance
- enhanced offering: legal protection insurance for private customers and business protection insurance
- ✓ new business 2018 as of August: more than 18,000 contracts and more than €1,100,000 in premiums

Our new innovation Nist

- ✓ is a digital, personal companion for buying the desired real estate
- ✓ first features are live.

Our independent insurance broker treefin

- ✓ new features added (spending tracker and budget planner)
- ✓ over 7,000 active users

Our new digital financial assistant Finanzguide

- ✓ launched for W&W customers
- ✓ over 13,000 registered users

> W&W invests in innovative, future-oriented new business models.



Further implemented strategic activities



W&W Campus





Our new digital platform "Wüstenrot Wohnwelt"

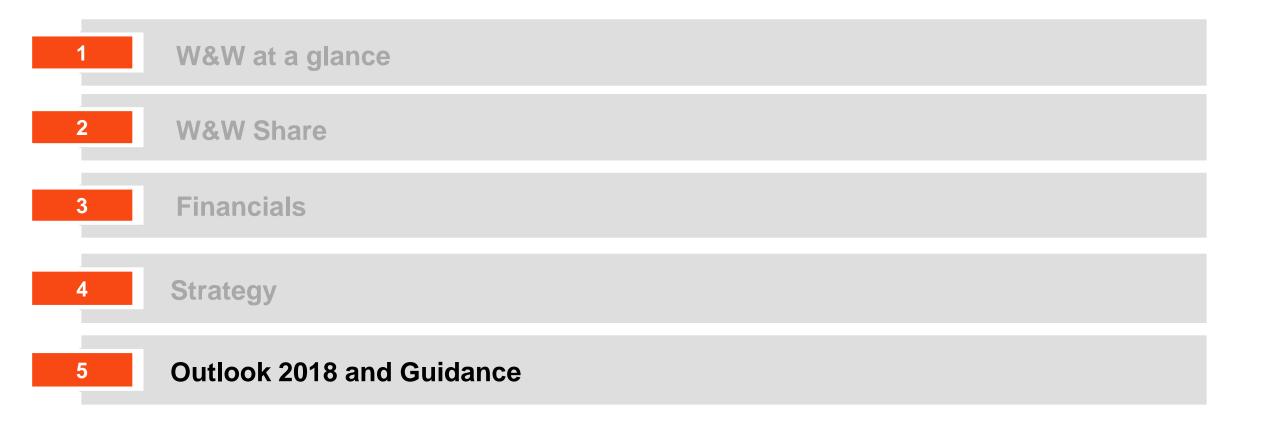
- ✓ offering for potential real estate buyers and owners
- ✓ real estate search engine
- third party offerings on the topics of building and living
- ✓ started in January
- ✓ approx. 4 Mio. page views in 2018

Our new W&W Campus

- ✓ construction phase one completed in time
- √ 1,200 new, modern workspaces are in use
- demolition of further buildings for phase two started



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Group Outlook 2018

W&W completely on track

Growth

New business expected to rise in core business (e.g. construction financing, property/casualty insurance and supplementary health insurances)

Investments

Increase in overall investments to seize the chances of the digital transformation

IFRS

Because of additional investments, particularly for digital transformation, consolidated net profit for 2018 will not reach the figure for the previous year. However, we expect that consolidated net profit will amount to at least €200 million. We remain committed to our longterm goal of consolidated net profit of €220 million to €250 million.

Local GAAP

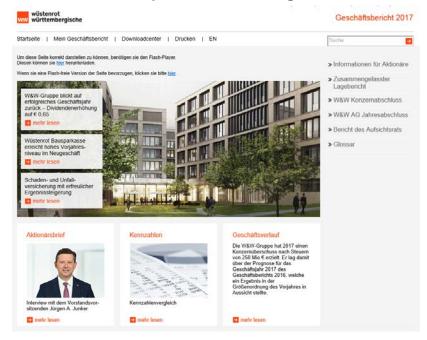
Net profit under local GAAP (HGB) is expected at €70mn to €90mn

Dividend

Reliable dividend policy: at least equal to previous year's level (2017: 0,65 €/ share)



Online Report German + English



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Fact Sheet German + English



IR Newsletter





Who we are

Members of W&W Management Board



Jürgen A. Junker, CEO W&W AG Chairman of the Management Board and W&W Executive Board



Jens Wieland, COO/CIO W&W AG Member of the W&W Executive Board



Dr. Michael Gutjahr, CFO W&W AG Member of the W&W Executive Board



Bernd Hertweck, Head of Division BausparBank, Chief Executive Officer of Bausparkasse AG



Jürgen Steffan
Member of the Executive Board of
Wüstenrot Bausparkasse AG, General
Representative of W&W AG &
Württembergische Versicherung



Thomas Bischof
Head of Division Württembergische
und Chief Executive Officer of
Württembergische Versicherungen



Daniel Welzer Head of Division and Chairman of W&W brandpool Board



Financial calendar 2018 / 2019

13/11/2018	W&W AG 9M 2018
14/11/2018	Lampe-Roadshow, Copenhagen
15/11/2018	LBBW German Company Day, London
26 – 27/11/2018	Eigenkapitalforum, Frankfurt
29/03/2019	W&W AG Annual report 2018
05/06/2019	Annual General Meeting W&W AG, Ludwigsburg



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- the impact of regulatory decisions and changes in the regulatory environment;
- the impact of political and economic developments in Germany and other countries in which the Group operates;
- the impact of fluctuations in currency exchange and interest rates; and
- the Group's ability to achieve the expected return on the investments and capital expenditures it has made in Germany and in foreign countries.

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