W&W Group

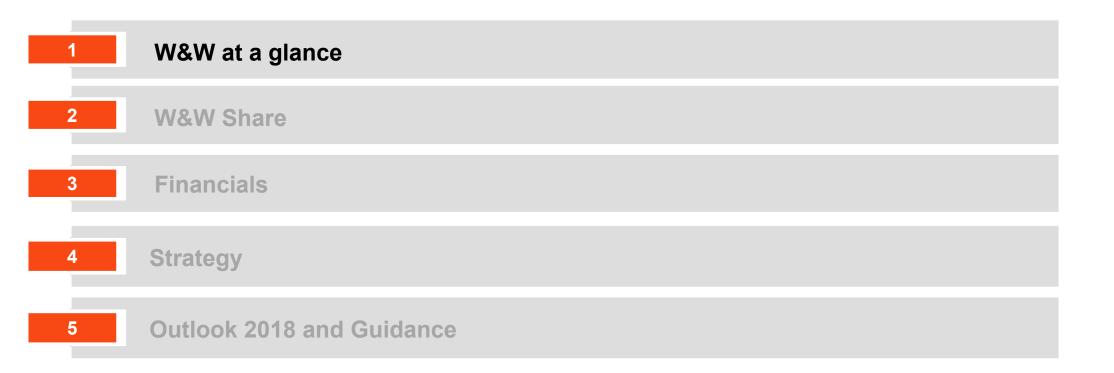
Financials and Business Outlook

Berenberg and Goldman Sachs Seventh German Corporate Conference 2018 Munich, 24 – 26 September 2018





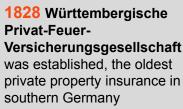
Agenda





200 years of experience in financial issues







1921 Wüstenrot (Gemeinschaft der Freunde) was founded, Germany's first home loan and savings bank



1999 Merger of Wüstenrot und Württembergische

Württembergische

Allgemeine Rentenanstalt



2005
Acquisition of
Karlsruher
Versicherungsgruppe



Bausparen

VereinsbankVictoriaBausparAG

Allianz (II) Dresdner

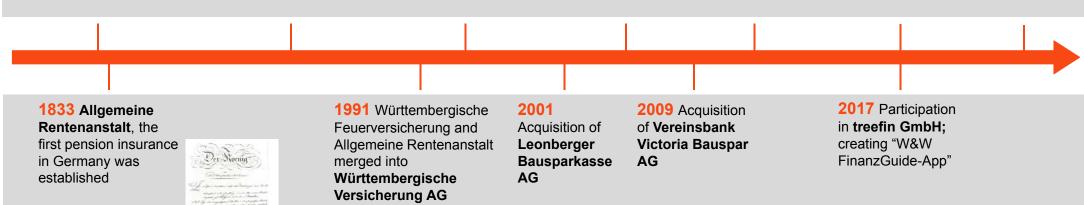


2017 Introducing new digital brand " "Adam Riese"

treefin



2018 online platform Wüstenrot Wohnwelt started



Leonberger Bausparkasse



W&W as diversified insurance & banking company

Established player with well-known brands

- Diversified insurance & banking company
- Reputation of more than 100 years of expertise
- Well known brands: Wüstenrot and Württembergische
- Approx. 6 million customers in total
- Headquarters in Stuttgart, Germany
- Approx. 6,800 employees

Key figures consolidated balance sheet 30/06/2018:

Total assets: 74.3 €bnNet profit: 116.4 €mn

Capital investments: 47.8 €bn

Senior fixed-income securities: 20.5 €bn

Building loans: 23.5 €bn

Technical provisions: 35.6 €bn

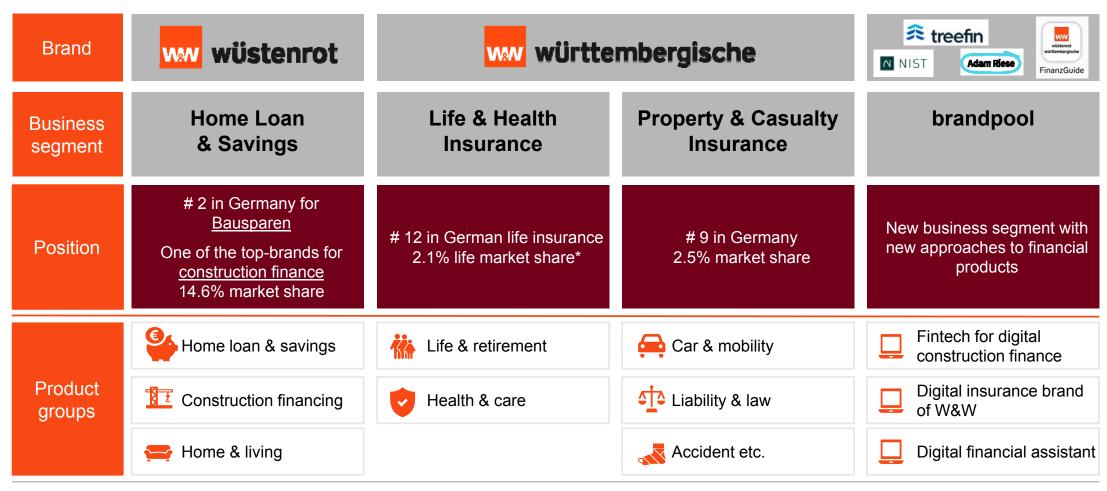
Equity: 4.3 €bn







Broad product portfolio to create and secure values

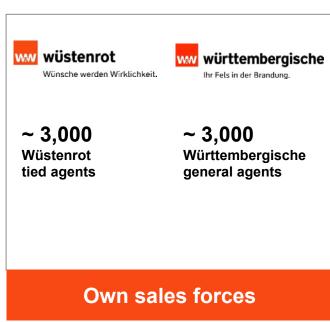




* Business Unit Life w/o Health

Omni-channel activities of W&W-Group





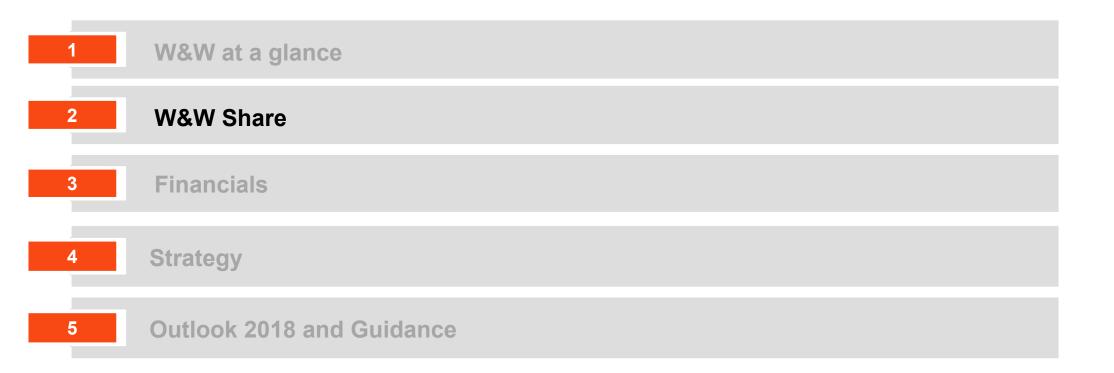




> Potential access to 40 million customers.



Agenda



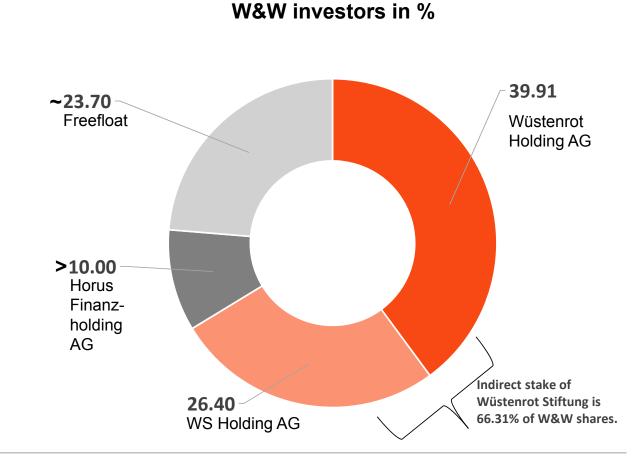


W&W Share

Investors of W&W-Group



W&W registered shares are listed on the Stuttgart and Frankfurt stock exchange. W&W AG is part of the SDAX since March 2016. Anchor shareholder is Wüstenrot Stiftung, holding an indirect stake of 66.31%.





W&W-Share

Price level with significant upside potential



Analysts' estimates			Upside
Commerzbank	07/08/18	buy / targetprice: 22.00 €	10,0%
Lampe	15/08/18	buy / targetprice: 23.50 €	17,5%
Metzler	29/03/18	buy / targetprice: 25.60 €	28,5%
Montega	21/08/18	buy / targetprice: 23.50 €	17,5%
LBBW	13/08/18	buy / targetprice: 23.00 €	15,0%

- Analysts see a clear upside potential and recommend the stock as a buy
- P/E-Ratio: 7.3
- **30/06/2018**:
 - Equity per share: 45.74 €
 - Earnings per share: 1.24 €

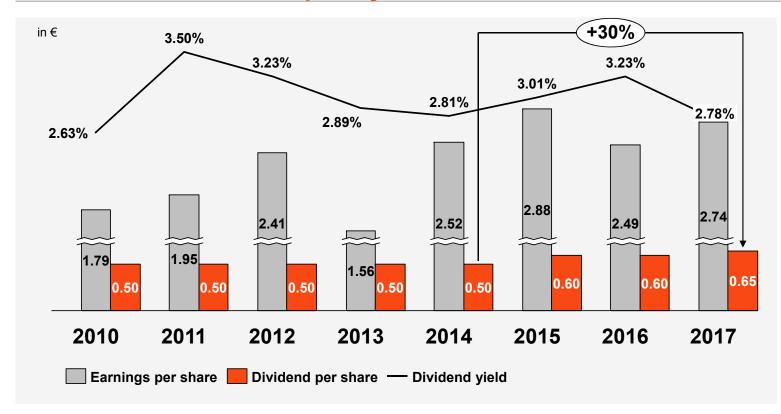


Current valuation offers attractive entry level.



W&W-Share

Sustainable dividend policy



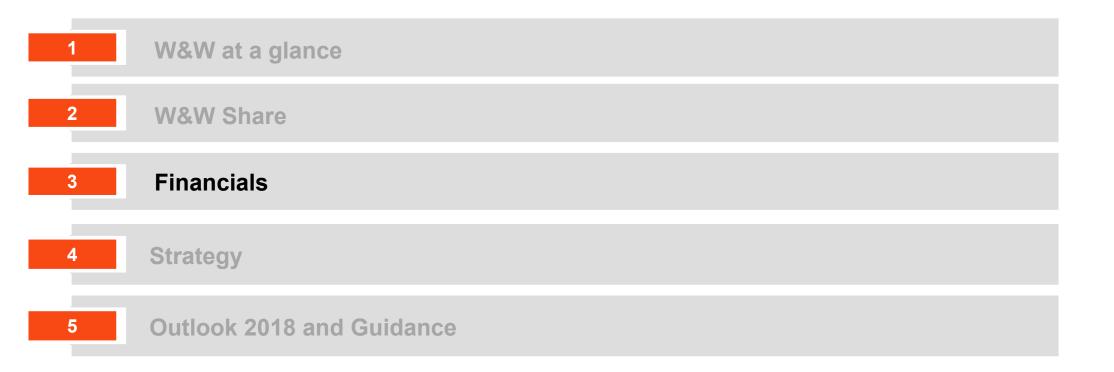
- Dividend increase 2018 from 0.60 to 0.65 € (+8.3%)
- Since 2014: + 30%
- Dividend yield currently 2.8%
- For comparison:
 - Ø MDAX (2.6%)
 - Ø SDAX (1.8%)



Our dividend policy: Reliable dividend at least at the previous year's level.



Agenda





Results 2014 – 2017: Overview

Group Net Profit (IFRS) in €mn	2014	2015	2016	2017
Segment Home Loan and Savings Bank	51.8	57.0	58.7	58.5
Segment Life and Health Insurance	45.7	40.3	49.7	31.8
Segment Property/Casualty Insurance	128.2	114.9	108.3	125.8
Others/Consolidation	16.3	62.1	18.6	41.9
Group Net Profit	242.0	274.3	235.3	258.0
Earnings before income taxes	283.0	323.6	291.6	292.4
Income taxes	-41.0	- 49.3	- 56.3	-34.4



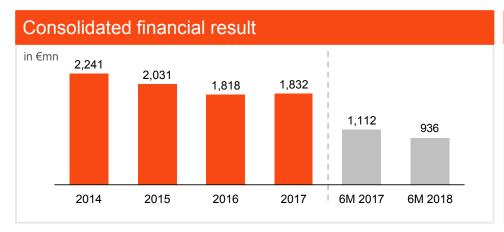
W&W 6M 2018 Net Profit

Group Net Profit 6M/18 (IFRS) in € mn	30/06/2017	30/06/2018
Segment Home Loan and Savings Bank	27.4	30.0
Segment Life Insurance	16.4	14.7
Segment Property/Casualty Insurance	96.1	62.1
Other Segments/Consolidation	15.0	9.6
Group Net Profit	154.9	116.4

W&W Group completely on course (FY exp. at least 200 €mn) in the first half of 2018; Consolidated net profit slightly exceeds our expectations.

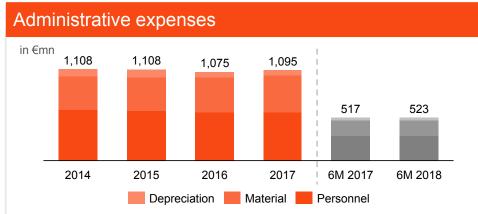


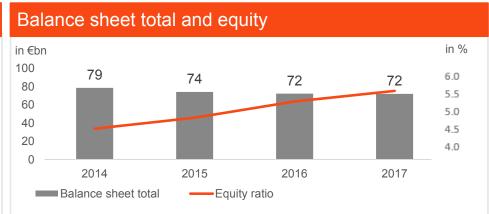
Consolidated net results W&W Group



Comments consolidated net profit 6M 2018

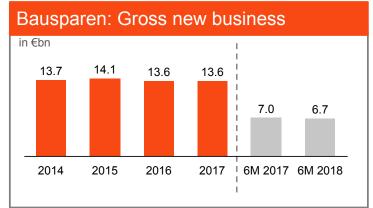
- Lower net financial result
- ↑ Higher premiums earned (net)
- Less insurance benefits
- Lower net commission income
- Higher administrative expenses

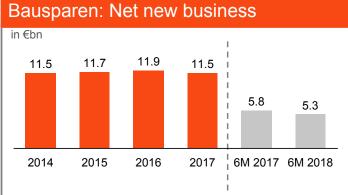


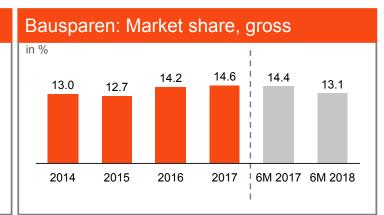


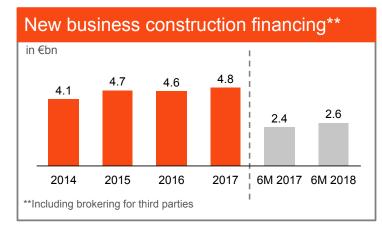


Home Loan & Savings segment*









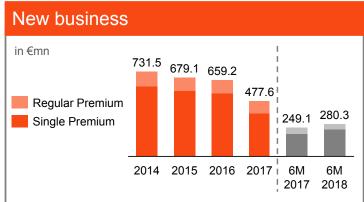


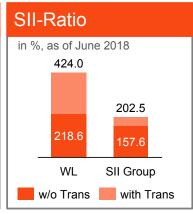


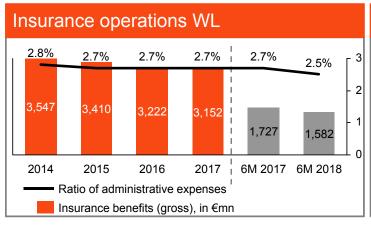
^{*}Segment includes Wüstenrot Bausparkasse AG and other operative entities

Life & Health Insurance segment









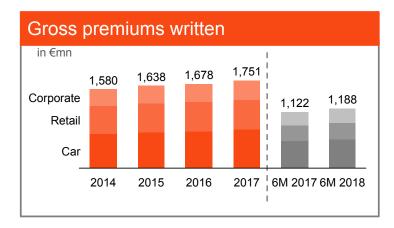


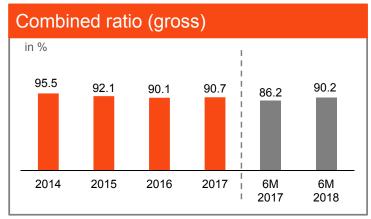


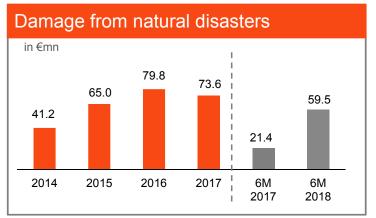


Property & Casualty Insurance segment

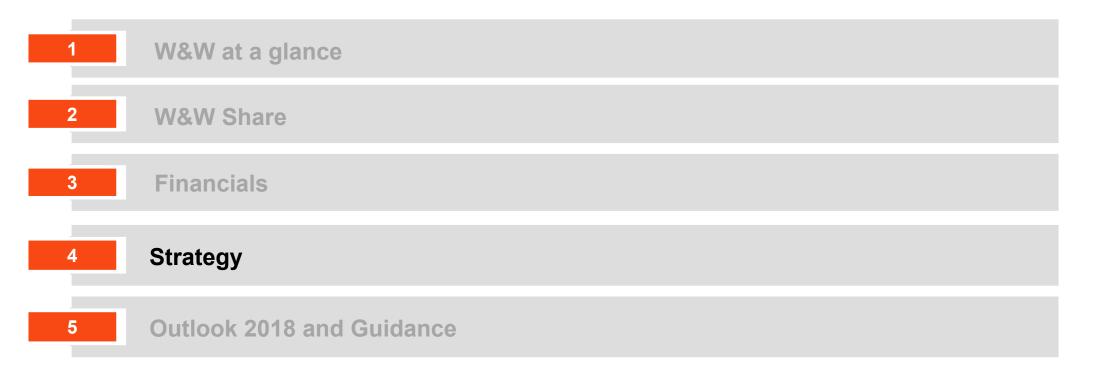








Agenda





W&W in challenging environment



- Shift in customer needs and values
- Change dynamic & demography
- Regulatory requirements
- Consumer protection
- Digitalization & technological progress
- > Data era & digital networks
 - Interest rate development
- Capital markets

- New models in life and share economy
- Increasing plurality of society
- Increasing regulatory requirements for sales force
- Additional consumer data requirements
- Digitalization of and fight for client interface
- Data as success factors
- Low interest rate environment
- Low risk premiums



"W&W Besser!" ensures competitive edge

Growth





Digital Transformation



Be faster, better, and more creative as competitors



Efficiency









Investments in "W&W Besser!"

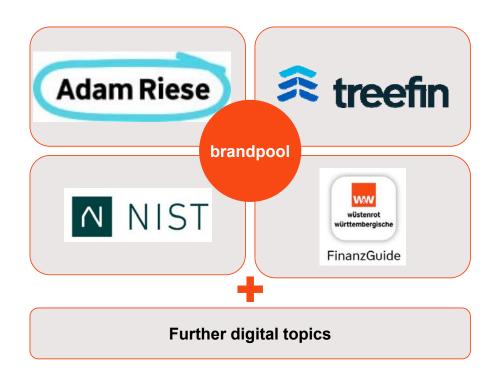


At the core of "W&W Besser!" is the digital transformation in all segments

Wa Bes	W ser!			
Digital transformation in all segments				
Delighting customers and boosting sales force!				
Understand customers Act with focus on customers	Further develop omni-channel Improve sales channels			
Developing new business models!				
Create new brands	Develop new digital models			
Developing profitable growth fields!				
Increase the profitability of core business and investment holdings	Home Loan and Savings Bank growth: Home and loan Growth in SME insurance and occupational pension plans			
Increasing efficiency and service quality!				
Automate core business	Increase service quality			
Inspiring employees!	Laying the IT foundation!			
Structure personnel planning in a far-sighted manner Further develop employees	Ensure future viability through IT strategy Set up IT in a lean manner			



"brandpool": developing new digital business models



Our new business segment "brandpool"

- ✓ initial scope defined
- ✓ managing director Daniel Welzer (since May 2018)

Our new digital brand Adam Riese

- ✓ launched in October 2017 with a personal liability insurance
- enhanced offering: legal protection insurance for private customers and business protection insurance
- ✓ new business 2018 as of August: more than 15,000 contracts and more than € 800,000 in premiums

Our new innovation **Nist**

- ✓ is a digital, personal companion for buying the desired real estate
- √ first features are live.

Our independent insurance broker treefin

- ✓ new features added (spending tracker and budget planner)
- ✓ over 5,000 active users

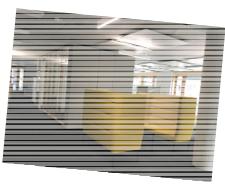
Our new digital financial assistant Finanzguide

- ✓ launched for W&W customers
- ✓ over 12,000 registered users
- > W&W invests in innovative, future-oriented new business models.



W&W-Campus: Modern working environments at a common location







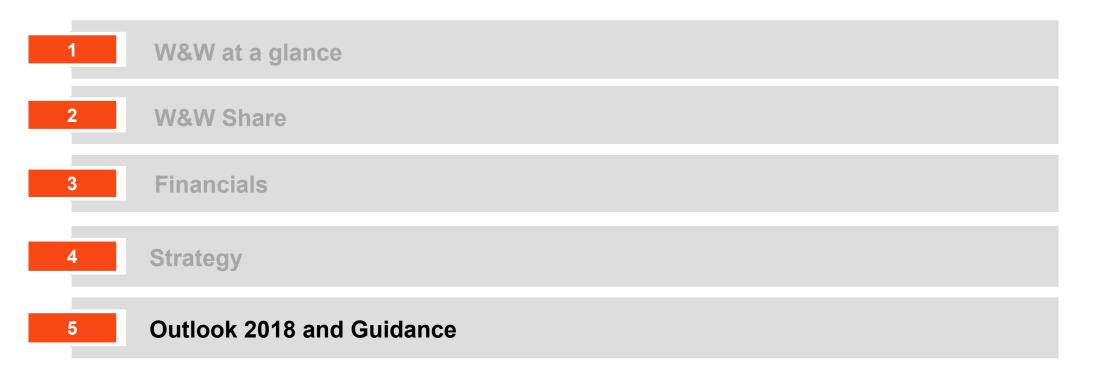








Agenda





Group Outlook 2018

W&W completely on track

Growth	New business expected to rise in core business (e.g. construction financing, property/casualty insurance and supplementary health insurances)
Investments	Increase in overall investments to seize the chances of the digital transformation
IFRS	Because of additional investments, particularly for digital transformation, consolidated net profit for 2018 will not reach the figure for the previous year. However, we expect that consolidated net profit will amount to at least €200 million. We remain committed to our longterm goal of consolidated net profit of €220 million to €250 million.
Local GAAP	Net profit under local GAAP (HGB) is expected at € 70mn to € 90mn
Dividend	Reliable dividend policy: at least equal to previous year's level (2017: 0,65 € / share)





Fact Sheet German + English



IR Newsletter



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Who we are

Members of W&W Management Board



Jürgen A. Junker, CEO W&W AG Chairman of the Management Board and W&W Executive Board



Jens Wieland, COO/CIO W&W AG Member of the W&W Executive Board



Dr. Michael Gutjahr, CFO W&W AG Member of the W&W Executive Board



Bernd Hertweck, Head of Division BausparBank, Chief Executive Officer of Bausparkasse AG



Jürgen Steffan Member of the Executive Board of Wüstenrot Bausparkasse AG, General Representative of W&W AG & Württembergische Versicherung



Thomas Bischof
Head of Division Württembergische
und Chief Executive Officer of
Württembergische Versicherungen



Daniel WelzerHead of Division and Chairman of W&W brandpool Board



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und Chief Executive Officer of
Württembergische Versicherungen



Daniel WelzerHead of Division and Chairman of W&W brandpool Board

Finanzkalender 2018 / 2019



W&W AG 9M 2018



15/11/2018

LBBW German Company Day, London



26 - 28/11/2018

Eigenkapitalforum, Frankfurt



29/03/2019

W&W AG Annual report 2018



05/06/2019

Annual General Meeting W&W AG, Ludwigsburg

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- the impact of regulatory decisions and changes in the regulatory environment;
- the impact of political and economic developments in Germany and other countries in which the Group operates;
- the impact of fluctuations in currency exchange and interest rates; and
- the Group's ability to achieve the expected return on the investments and capital expenditures it has made in Germany and in foreign countries.

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